



Creating your knowledge strategy

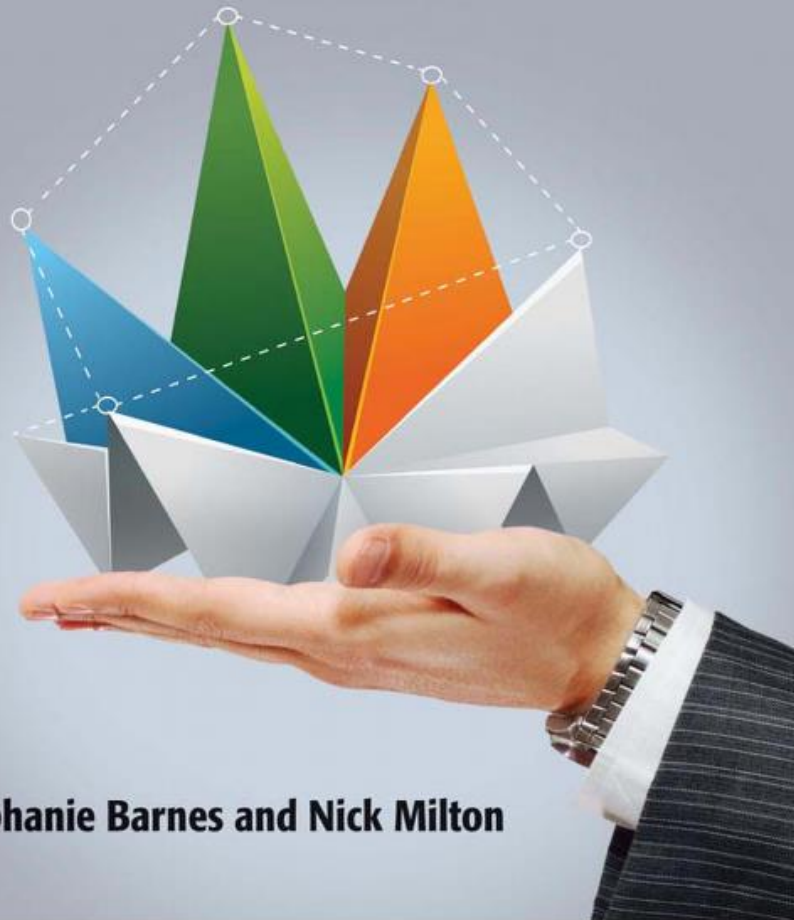
Facilitator: Dave Williams, actKM

Participating Organisations

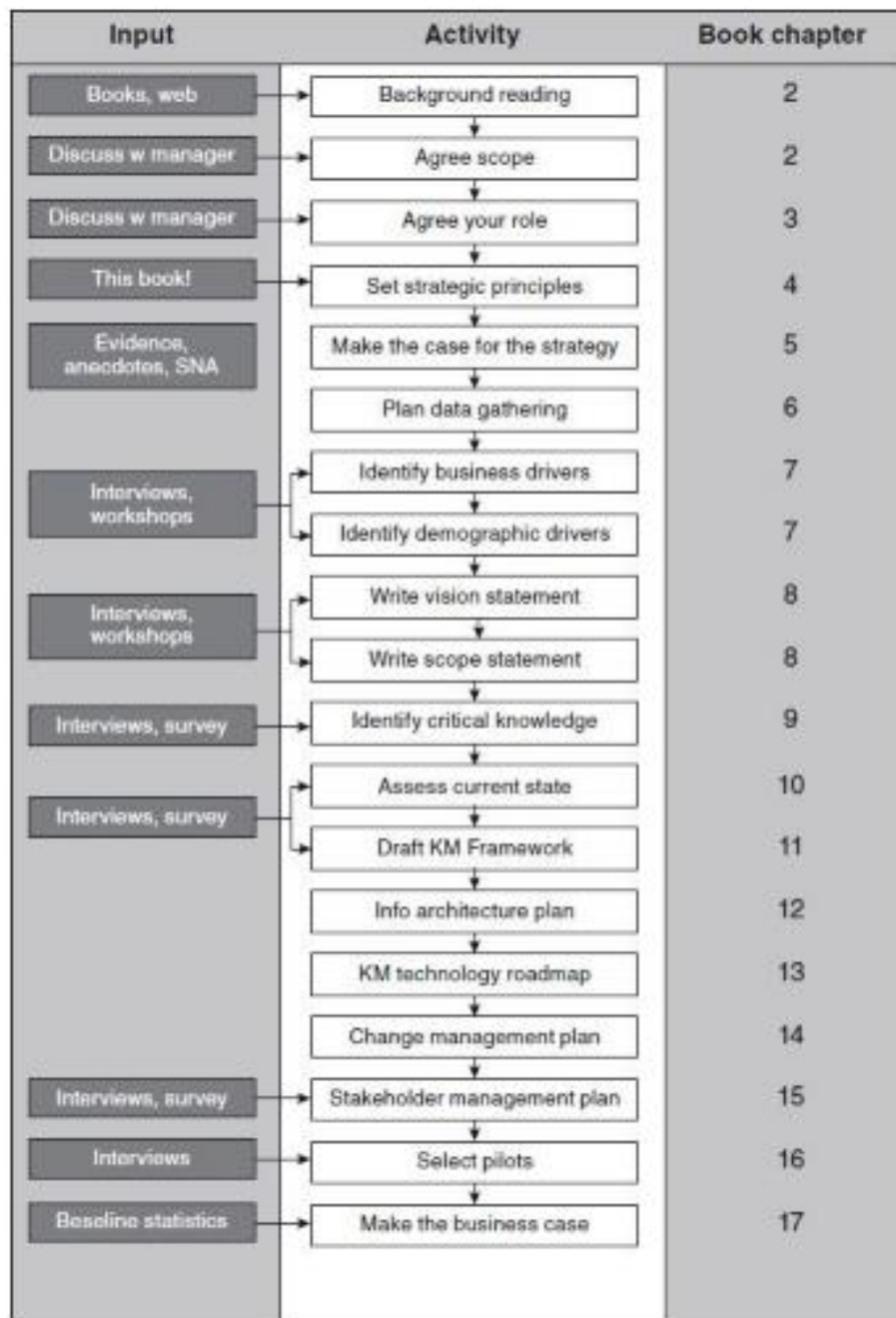


DESIGNING A SUCCESSFUL **KM** STRATEGY

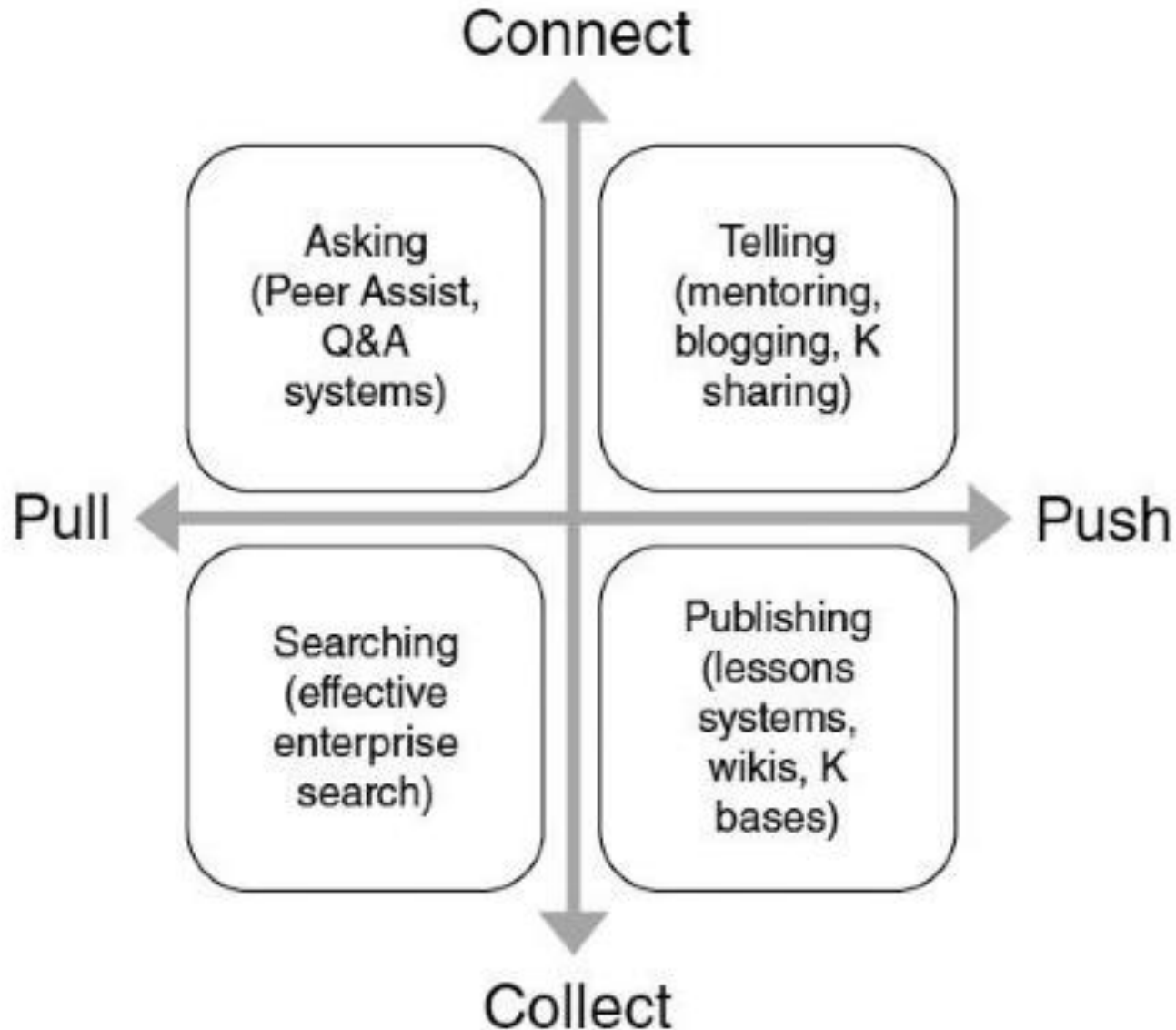
A Guide for the Knowledge Management Professional



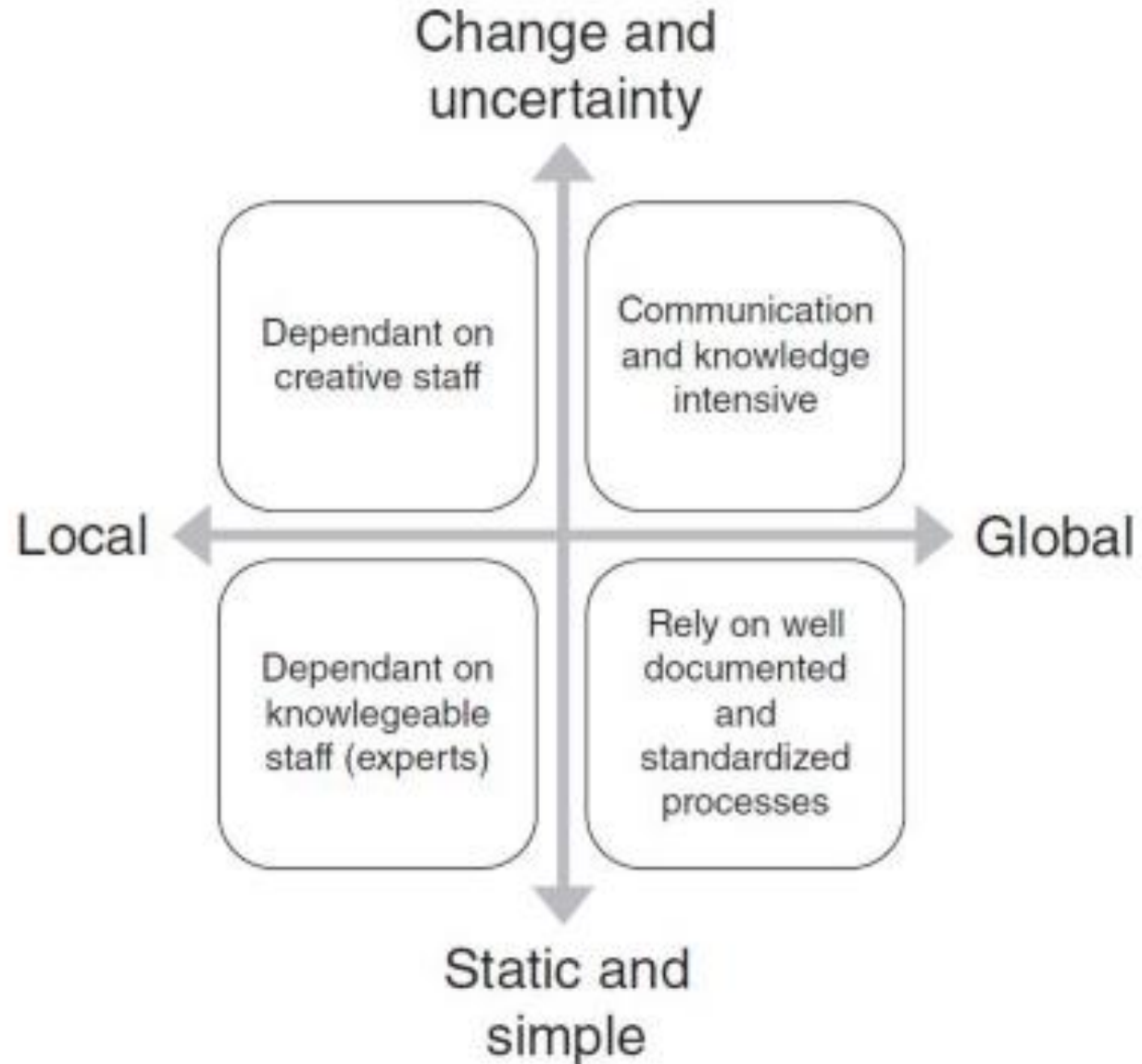
Stephanie Barnes and Nick Milton



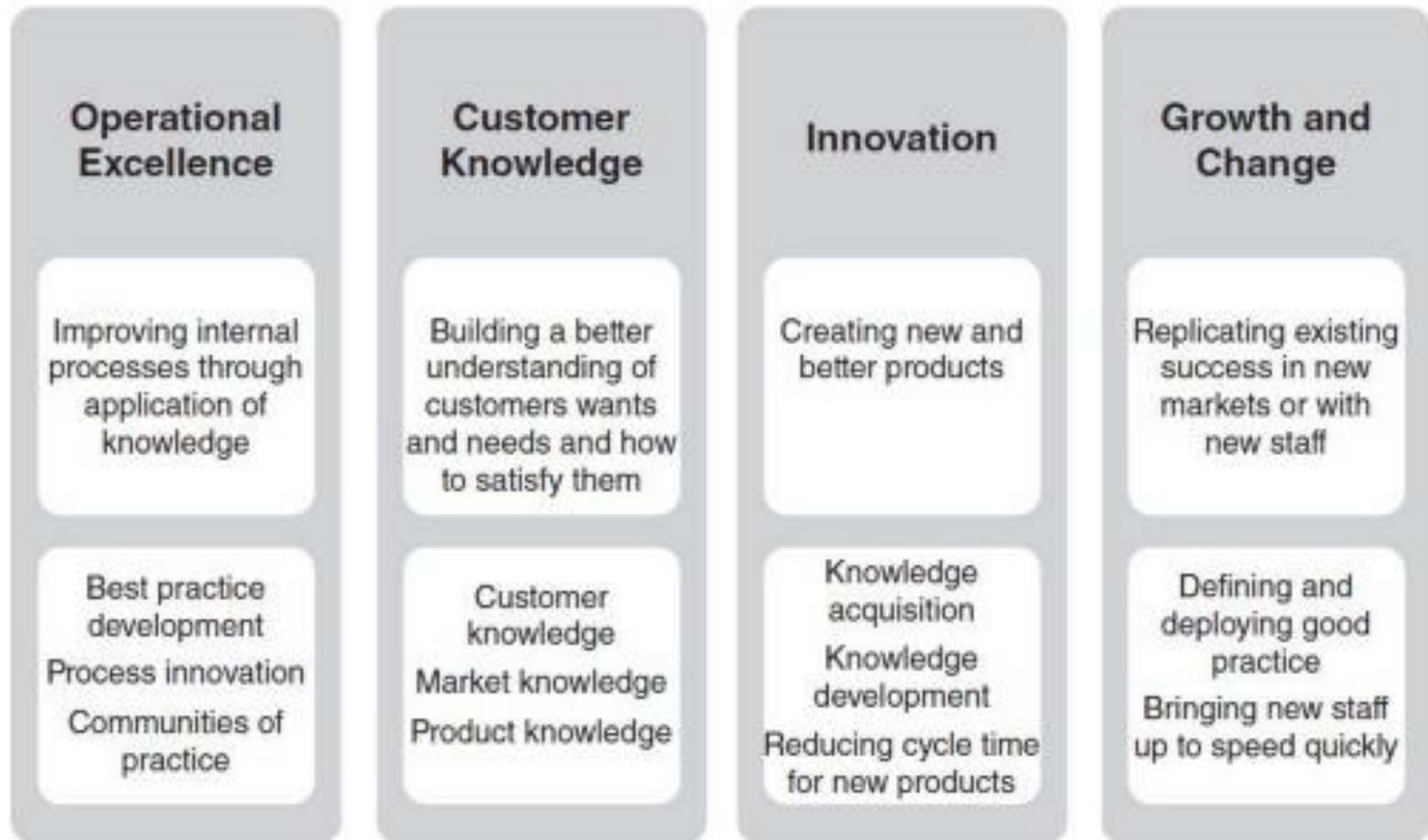
Approaches



Appreciating the organisational context



Business focus areas for Knowledge Management



1 of 6 Practices of KM in Organisations

Develop and Embed a Strategy

1. Scan the environment
2. Consult with the key stakeholder groups
3. Understand the Need
4. Map and value intellectual assets
5. Envisage and test options for the future
6. Create/maintain a clear statement of intent
7. Create/maintain a Roadmap
8. Maintain executive support and endorsement
9. Review and update on a regular basis